

PRESS RELEASE

Voluntary tender offer launched by International Media Holding S.p.A. on up to 403,937,789 ordinary shares of RCS MediaGroup S.p.A.

Milan, 21 July 2016 – With reference to the voluntary tender offer on maximum 403,937,789 ordinary shares of RCS MediaGroup S.p.A. ("**RCS**"), launched by International Media Holding S.p.A. (respectively, the "**IMH Offer**" and "**IMH**") and further to the press release dated 18 July 2016 relating to the provisional results of the IMH Offer, on the basis of the final results communicated by Spafid S.p.A. in its capacity as intermediary responsible for coordinating the collection of the acceptances, IMH informs that, during the acceptance period of the IMH Offer (from 20 June 2016 to 15 July 2016, both included) overall no. 67,496,070 RCS ordinary shares, equal to 12.9% of RCS share capital and to 16.7% of RCS shares target of the IMH Offer, result to have been tendered to the IMH Offer, for an overall amount equal to Euro 67,496,070.00.

Considering (i) the RCS shares tendered to the IMH Offer, on the basis of the results indicated above; and (ii) the no. 117,927,168 shares, equal to 22.60% of RCS share capital already held by the Existing Shareholders (as defined in the Offer Document), as well as (iii) the no. 11,340,000 RCS shares, equal to 2.17% of RCS share capital and to 2.81% of RCS shares target of the IMH Offer, acquired by IMH on 13 July 2016 for a price per share equal to Euro 0.9892, the RCS shareholding attributable to the IMH Offer is equal to overall no. 196,763,238 RCS ordinary shares, corresponding to 37.7% of RCS share capital.

In relation to the effectiveness of the IMH Offer, reference is made to the press release published by IMH on 18 July 2016.

This press release is also available on Mediobanca's website at www.mediobanca.com.

The Italian official version of this press release prevails on this English courtesy translation.