



## Press Release

### FinecoBank:

- **€ 357 million net sales in June (+55% y/y)**
- **€ 2,831 million total net sales since the beginning of the year (+41% y/y)**
- **Assets under Management: € 1,723 million at the end of June (+25% y/y)**
- **Executed orders: 14.6 million in the first half of 2015 (+13% y/y)**

### *Milan, July 7th 2015*

FinecoBank recorded total net sales of € 2,831 million since the beginning of 2015, an increase of 41% compared to the same period in 2014. In June, net sales were equal to € 357 million (+55% y/y)

Assets under Management reached € 1,723 million in the first six months of 2015 (up by 25% y/y).

Total net sales through the Personal Financial Advisers network amounted to € 2,582 million (up by 46% compared to the period January-June 2014).

Total Financial Assets reached € 53,798 million as of June 2015 (respectively +9% and +14% compared to December and June 2014).

Over 1,009,000 customers at the end of June: 60 thousand new customers acquired since the beginning of the year, increasing by 11% compared to the first half of 2014.

As regards brokerage, 14.6 million orders were executed since the beginning of 2015, an increase of 13% compared to the same period in 2014.

Alessandro Foti, CEO and Managing Director of FinecoBank, commented:

*"Fineco has reached important goals during the first half of the year, the best ever result*

*in terms of total net sales, a further increase of brokerage activity and the achievement of one million customers.*

*These results confirm once again how successful our business model is, as it combines an important PFA network with a performing, smart and easy to use platform”*

*figures in € million*

<b>TOTAL NET SALES</b>	<b>June 2015</b>	<b>Jan-June 2015</b>	<b>Jan-June 2014</b>
Assets under management	25.38	1,723.17	1,374.84
Assets under custody	160.23	-141.83	-551.25
Direct deposits	171.04	1,249.26	1,184.72
<b>TOTAL NET SALES</b>	<b>356.65</b>	<b>2,830.59</b>	<b>2,008.30</b>

*figures in € million*

<b>PFA NETWORK NET SALES</b>	<b>June 2015</b>	<b>Jan-June 2015</b>	<b>Jan-June 2014</b>
Assets under management	31.61	1,688.22	1,354.55
Assets under custody	129.37	-108.89	-496.40
Direct deposits	162.93	1,002.96	914.94
<b>NET SALES PFA NETWORK</b>	<b>323.91</b>	<b>2,582.29</b>	<b>1,773.09</b>

*figures in € million*

<b>TOTAL FINANCIAL ASSETS</b>	<b>June 2015</b>	<b>Dec 2014</b>	<b>June 2014</b>
Assets under management	26,169.29	23,635.89	21,562.53
Assets under custody	12,612.73	11,951.55	11,902.62
Direct deposits	15,016.27	13,753.72	13,731.11
<b>TOTAL TFA</b>	<b>53,798.29</b>	<b>49,341.17</b>	<b>47,196.26</b>

*figures in € million*

<b>PFA NETWORK TFA</b>	<b>June 2015</b>	<b>Dec 2014</b>	<b>June 2014</b>
Assets under management	25,619.31	23,133.68	21,082.44
Assets under custody	9,212.54	8,669.71	8,615.05
Direct deposits	10,696.71	9,669.82	9,656.53
<b>PFA NETWORK TFA</b>	<b>45,528.57</b>	<b>41,473.21</b>	<b>39,354.02</b>

<b>EXECUTED ORDERS</b>	<b>June 2015</b>	<b>June 2014</b>
Equity Italy	7,440,590	6,617,362
<i>of which internalized</i>	<i>1,433,429</i>	<i>569,067</i>
Equity USA + other markets	1,743,418	1,979,867
Bond, derivatives, CFDs, other	5,389,470	4,250,155
<b>TOTAL EXECUTED ORDERS</b>	<b>14,573,478</b>	<b>12,847,384</b>

### **FinecoBank**

FinecoBank is UniCredit Group's direct multichannel bank. It has one of the largest advisory networks in Italy, and is the number one broker in Italy for equity trades in terms of volume of orders. FinecoBank offers an integrated business model combining direct banking and financial advice, with a single free-of-charge account including a full range of banking, credit, trading and investment services, which are also available through applications for smartphone and tablet. With its fully integrated platform, FinecoBank is the benchmark for modern investors.

### **Contatti:**

Fineco - *Media Relations*  
Tel.: +39 02 2887 2256  
[ufficiostampa@fineco.it](mailto:ufficiostampa@fineco.it)

Fineco - *Investor Relations*  
Tel. +39 02 8862 3820  
[Investors@fineco.it](mailto:Investors@fineco.it)

*Barabino & Partners*  
Tel. +39 02 72023535  
Emma Ascani



[e.ascani@barabino.it](mailto:e.ascani@barabino.it)

+39 335 390 334

Tommaso Filippi

[t.filippi@barabino.it](mailto:t.filippi@barabino.it)

+39 366 644 4093