



PRESS RELEASE

**YOOX GROUP: EXTRAORDINARY SHAREHOLDERS' MEETING
DOCUMENTATION MADE AVAILABLE TO THE PUBLIC**

Milan, 3 July 2015 - YOOX S.p.A. (MTA, STAR: YOOX), the global internet retail partner for leading fashion and luxury brands, hereby advises that the Information Memorandum on the proposal to merge, to be read in conjunction with the Directors' Report on agenda item 1 for the Extraordinary Shareholders' Meeting, is available to the public at the Company's registered offices at Via Nannetti 1, Zola Predosa (Bologna), on the authorised storage mechanism "eMarket storage", which can be consulted on the website www.emarketstorage.com, and on the Company's website www.yooxgroup.com (Section Governance / Shareholders' Meetings).

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YOOX Group

YOOX Group is the global Internet retailing partner for leading fashion and luxury brands. It has established itself amongst the market leaders with the multi-brand online stores yoox.com, thecorner.com and shoescrube.com, as well as with numerous mono-brand online stores, all of which are "Powered by YOOX Group". The Group is also a partner of Kering, with which it has created a joint venture dedicated to the management of the mono-brand online stores of several of the Kering Group's luxury brands. The Group has offices and operations in Europe, the United States, Japan, China and Hong Kong and delivers to more than 100 countries worldwide. Listed on the Milan stock exchange, the Group posted consolidated net revenues of Euro 524 million in 2014. For further information: www.yooxgroup.com.