



**NOTICE OF
EXTRAORDINARY SHAREHOLDERS' MEETING AND FILING OF RELATED DOCUMENTS**

Notice is hereby given that the extraordinary shareholders' meeting (single call) of Davide Campari-Milano S.p.A. (the "Company") will be held at Campari Academy, Via Campari 23, Sesto San Giovanni (MI), on 28 January 2015 at 9.30 a.m.

Agenda:

1. Amendment of Article 6 (Voting rights) of the Articles of Association pursuant to Article 127-*quinquies* of Legislative Decree No. 58 of 24 February 1998 (the Consolidated Finance Act or "TUF") and Article 20, paragraph 1-*bis* of Decree Law No. 91 of 24 June 2014, converted into Law No. 116 of 11 August 2014.

The procedures for participating and voting at the shareholders' meetings, including information concerning the deadlines for exercising the right to ask questions prior to the meeting as well as the right to add items to the agenda or the right to submit proposals relating to items already on the agenda, the procedure for exercising the right to vote by proxy, the procedure for granting a proxy with voting instructions to the representative of the shareholders appointed in accordance with Article 135-*undecies*, TUF, and the record date are specified in the shareholders' meeting notice published on the Company's website <http://www.camparigroup.com/en/governance/agm> on 19 January 2015.

The Company hereby advises that, from today, the Explanatory Report of the Board of Directors regarding the amendments to the Articles of Association, edited pursuant to Article 72 of Consob Resolution No. 11971 of 14 May 1999 as well as to Article 125-ter, TUF is available to the public at the registered office of the Company, at 1INFO circuit for the storage of Regulated Information (www.1info.it), and on the Company's website <http://www.camparigroup.com/en/governance/agm>.

Sesto San Giovanni, 19 December 2014

The Chairman of the Board of Directors
Luca Garavoglia