



Fiat Chrysler Automobiles posted March sales in Europe up 4.2% to more than 84,000 vehicles. The Fiat Panda and 500 were the two best selling vehicles in the European A segment for the quarter, accounting for a combined 28.15% share. The 500L was also leader in its segment with a 22% share for the quarter. Jeep registered growth in nearly all major markets and Alfa Romeo registered a strong performance in the UK.

The European passenger car market (EU28+EFTA) posted another month of growth in March with new registrations up 10.4% year-over-year to nearly 1,490,000 vehicles. For the year to date, sales were up 8.1% to 3,353,000 vehicles.

Fiat Chrysler Automobiles posted European sales of more than 84,000 vehicles for the month, an increase of 4.2% over March 2013, with market share down 30 basis points to 5.7%. There were particularly significant increases in Spain (+16.7% compared with +10% for the market) and the UK, where FCA posted a 24.6% increase (+17.7% for the market). For the three months year-to-date, FCA sales totaled nearly 204,000 vehicles (up 2.8% over the same period in 2013) and market share was 6.1% (versus 6.4%).

Fiat brand posted European sales of nearly 66,000 vehicles for the month, a 3.8% increase over March 2013, with market share at 4.4%.

For the year to date, sales totaled just under 158,000 vehicles, an increase of 2.4% over the same period in 2013, with share at 4.7% (5% in 2013).

In March, Fiat posted particularly strong growth in the UK and Spain, with sales up 26.9% and 14.2% respectively.

The Panda and the 500 remained the two best selling vehicles in the A segment, with a combined share of 27.6% in March and more than 28% for the year to date. With more than 22,000 vehicles sold (+23.5% year-over-year), March was the best sales month ever for the 500 outside of Italy and its second best overall. The 500 also regained leadership in its segment with a 16.4% share, followed by the Panda with an 11.3% share (15,400 vehicles sold). For the 500L, sales were up 41.1% over March a year ago to more than 12,400 vehicles, representing the 21st consecutive month of year-over-year sales growth. Contributing to the increase was the 500L Living, which accounted for 14% of sales for the 500L range. On the back of that performance, the 500L led its segment with a 22.7% share. Overall, sales outside Italy represented 64% of total sales for the 500 family in March.

Lancia/Chrysler posted March sales of 7,800 vehicles (+1.7% year-over-year) with market share at 0.5%.

For the year to date, brand sales were up 4.7% to over 20,000 vehicles and share was stable at 0.6%.

With the contribution of the new 2014 Elefantino version, the Lancia Ypsilon posted a 21.2% increase in sales for March and a 25.9% increase for the year to date.

Alfa Romeo closed the month with sales of nearly 7,000 vehicles (-2.9% year-over-year) and share at 0.5%.



Year-to-date, Alfa Romeo sales were just over 16,000 vehicles (-8.4% versus the same period in 2013) with share at 0.5%.

For March, results were particularly positive in the UK and Belgium, where the brand posted year-over-year sales increases of 17.6% and 16.9% respectively. Sales in Italy were up 1.4%.

The MiTo registered its 7th consecutive monthly increase in Italy (+3.6%) and continued to gain share in other major European markets.

For the Giulietta, performance was particularly positive in the UK, where it posted a 32.2% year-over-year increase for the month of March.

Jeep posted March sales of nearly 3,000 vehicles, representing a 32.4% increase, and market share was in line with the prior year at 0.2%.

For the first three months, Jeep brand sales totaled nearly 7,400 vehicles (+20.2% over 2013). Share for the period was also in line with the prior year at 0.2%.

The brand's March sales were up in nearly all major European markets increasing 57.2% in Italy, 6.7% in Germany, 41.3% in the UK and 15.6% in Spain.

The flagship Grand Cherokee continued as one of the best selling vehicles in its segment and volumes were up 60.55% over the prior year. The newly-launched Cherokee is expected to contribute to a further increase in Jeep brand sales.

For **Ferrari** and **Maserati**, the Group's luxury brands, European sales totaled 850 vehicles in March and 2,090 vehicles for the quarter.

Turin, 17 April 2014