

MEDIASET SpA PUBLISHES INFORMATION MEMORANDUM ON SIGNIFICANT OPERATION WITH A RELATED PART

Mediaset S.p.A. has announced that it has made available at the company's corporate headquarters, on the web site of Borsa Italiana S.p.A. and on www.mediaset.it the information memorandum, prepared pursuant to Art. 5 of Consob Regulation n. 17221/2010 (and subsequent modifications), regarding the agreement between Elettronica Industriale S.p.A., a wholly-owned subsidiary of Mediaset S.p.A., and Mediobanca – Banca di Credito Finanziario S.p.A. for the sale, by means of accelerated bookbuilding, of a total of 7,065,600 ordinary shares of EI Towers S.p.A., equal to around 25% of the share capital of the company.

Milan, 10 April 2014

Department of Corporate Communications & Image

Tel. +39 0225149251

Fax +39 0225149271

e-mail: direzionecomunicazione@mediaset.it

www.mediaset.it/corporate/

Investor Relations Department

Tel. +39 0225147008

Fax +39 0225148535

e-mail: investor.relations@mediaset.it

<http://www.mediaset.it/investor>